



**HOME
ENERGY
SAVINGS**

**Incentive opportunity
for contractors
serving single family
homes in the tri-
counties**

CALLING ALL LOCAL CONTRACTORS!

Do you:

- Deliver residential energy efficiency upgrades in Santa Barbara, San Luis Obispo and/or Ventura Counties?
- Provide any of following: heat pumps (HVAC or water heater), HVAC tune-up or replacement, windows, insulation, duct work, or other energy saving services?
- Provide beneficial electrification services to help homes decarbonize?
- Want to access incentive dollars and expand your customer base?

If your answers are yes, sign up to learn more about 3C-REN's Single Family program!

**Enroll at:
[3c-ren.org/contractors](https://www.3c-ren.org/contractors)**



Single Family Home Energy Savings Program Overview

Contractors get paid incentives for metered kWh and therm savings at single-family homes in the tri-counties.

No restrictive list of eligible measures. Get paid to meet your customers' energy and electrification needs.

Additional bonus incentives for projects in underserved areas and throughout the region for electrification projects.

CONTRACTOR Q&A

How does the program work?

You deliver energy saving projects to customers in single family homes (4 units or fewer, mobile homes, or manufactured homes also eligible) in 3C-REN's service territory. Your incentive is calculated based on energy savings. *Note that customers cannot have added solar or participated in other energy efficiency rebate programs in the previous 12 months.*

What measures are eligible?

Most standard energy efficiency or electrification measures (or combinations of measures) are eligible. The key is to make sure that the work that you do results in metered energy savings.

What about solar and batteries?

Solar is not eligible for the program. Load shifting batteries are eligible for the program.

How do I participate?

Sign up on [3C-REN's website](#) or call 920.606.6639 to discuss participation. If your services are a good match, you can sign a contract with our partner (Recurve) to participate.

How do I get paid?

You will need to enroll each project in Recurve's online platform to make sure that you are credited for the energy savings of your projects.

How are the incentive payments determined?

When you enroll your project on the platform you will input the estimated kWh and therm savings of the project. These numbers will be used to estimate an incentive value based on time of use energy models. Actual incentive values will be based on metered energy savings. Two categories of projects are paid higher incentive rates:

- 1) Projects serving "Hard to Reach"¹ customers receive incentives 3X those of other customers.
- 2) Projects that replace natural gas appliances with electric appliances (example: heat pumps) have higher incentive payments than other therm saving projects (estimate for hot water heat pump replacement ~\$2,400)

When will I be paid?

Half of the estimated incentive total will be paid following project installation as the upfront incentive. The rest of the incentive will be paid one year later, based on the actual metered energy savings of the project.

Do you have project examples? Please attend a webinar or [see these slides](#) for examples.

Do I need to pass incentive payments to my customers?

You must pass 100% of the upfront incentive to your customer in the form of a discount to project cost as shown on the project invoice. The performance-based incentive that you receive does not need to be shared with the customer.

What other benefits are there to participating in the program?

Participating contractors are listed on 3C-REN's outreach materials and on Recurve's website. Interested residents will be referred to these lists.

[1] In Santa Barbara and San Luis Obispo Counties, "Hard to reach" is defined as customers that qualify for CARE or FERA rates, don't speak English as their primary language, or reside in a mobile home. In Ventura County, customers must meet one of those criteria AND live in designated "Disadvantaged Community" census tracts.