

GAS WATER HEATER LOANER PROGRAM

Your clients can keep hot water as they upgrade to a heat pump.

PROBLEM: When natural gas water heaters fail, homeowners need hot water back ASAP—they don't have time to wait for the additional permitting and electrical work associated with heat pumps.

SOLUTION: Provide a "loaner" natural gas water heater while you work on getting a heat pump water heater installed.

GET PAID: 3C-REN's Gas Water Heater Loaner Program pays participating contractors \$1,000 per project to use a loaner natural gas water heater while helping customers upgrade to a heat pump water heater.



Step One: Enroll as a participating contractor in the 3C-REN Single Family Program.

Step Two: Submit your water heater replacement project for pre-approval in the Single Family Program.

Step Three: Work with your customer to upgrade to a heat pump while they borrow a loaner gas water heater that you provide.

Step Four: Submit the final project details and get paid. The loaner program payments will come at the same time as your Single Family incentive payments.

Learn More

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